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# GARDEN GOSSIP

Spring Number

GLADWOOD GARDENS, COPEMISH, MICHIGAN.

1926

## A MESSAGE

To My Friends:

I have been working mighty hard since I wrote the last message to my friends, so I might be able to offer them something real good in the flower line and I believe you will agree with me that I have at least partially succeeded. It is my constant endeavor to assemble the world's choicest gladioli, and after they have proven their worth under varying conditions in my trial grounds, they are added to my list. The new glads which I am offering under "New Gladioli for 1926" are real additions to any collection. I wish to call your particular attention to "Giant Myrtle." This is a real acquisition and I cannot urge you too strongly to give it a trial.

Although my list is not as elaborate as many you may receive, I have tried to make it as worthwhile as the stock I send out. Instead of the usual jumbling together of all varieties of gladioli in one list, I have, for your convenience, separated them into color sections which I trust will make it easier for you to arrive at an intelligent selection. I have tried to make the description as true and honest as possible to describe colors. As an amateur gardener, it added a great deal to my pleasure if I knew who originated my favorite varieties. So I have, in all cases where it has been possible to get the information, shown in parentheses directly after the varietal name, the name of the person whose hand and

brain is responsible for that particular variety.

Pictures such as are usually found in nursery catalogues have been intentionally left out here for the reason that such pictures are made to suit the ideas of the catalogue-maker and do not truthfully present the subject to be illustrated. I am sure you will agree with me that you cannot duplicate in your own garden the effect shown in the usual catalogue illustration. One of my friends, in commenting on current catalogues, put the matter in its true light when he said: "Such illustrations are used to entice you into buying things you don't want." When I can get illustrations which fit the text and at the same time truthfully present the subject, I will gladly make use of them.

It is my constant effort to improve my stock and my way of serving you and I assure you any suggestions along these lines will be received gratefully. If life and health is spared me this is not my final message, it is only a stepping stone in a well laid plan of steady advancement and a desire to serve you better than you can be served elsewhere. All of which, I trust, will give you a glimpse into a business founded on truth, justice, courtesy and honesty.

Faithfully yours,  
C. W. WOOD.

January 1st, 1926.

## NEW GLADIOLI FOR 1926

To me, the great charm in gardening is the anticipation of the new things and new methods which each year brings forth. If I planted the same varieties each year and in the same manner, I think it would soon get so monotonous I would lose all interest. New faces in new light add the zest.

After careful trial, I have added these varieties to my list this year. You undoubtedly realize there is no such thing as perfection in flowers as well as in other things, but there is something distinct and worthwhile in every one of these or I certainly would not have them here. Buy them with the assurance of getting a real treat.

ALBANIA—(Kemp)—There seems to have been a regular deluge of white glads in the past five years but there always has been something lacking in the ones I have tried until I found Albania. It is a pure white flower four inches or more in diameter, with broad petals, finely fluted at the edges. It may have a fault, but I have not found it. 15 cents each.

DIANA—(Zeestraten)—Good reds are scarce, but I believe this one will take its place among the leaders. Clear blood red and very vigorous. 20 cents each.

E. J. SHAYLOR—(Kunderd)—I have added this variety to my list strictly on account of its color, which is a

beautiful deep rose pink. Its introducer and many of my friends in the gladiolus world tell me it is a tall, strong grower, but I have not found it to be such under field culture here at GLADWOOD GARDENS. However, it is a worthy addition to any collection on account of its exquisite color and beautifully ruffled petals. 10 cents each.

GIANT MYRTLE—(Kunderd)—Color is somewhat similar to that old commercial variety "Myrtle," but the pink is a softer shade and the individual blossom is much larger. IT IS ONE OF THE MOST BEAUTIFUL GLADS I HAVE EVER SEEN and I cannot recommend it too highly. 50 cents each.

MONA LISA—(Kunderd)—A soft, rose pink on blush white. A very delicate color and a worthwhile variety in every way. 20 cents each.

MYRA—(Kunderd)—Prim. Deep salmon over yellow. A large flowering Primulinus. Very early. 15 cents each.

SCARLET PRINCEPS—(Kunderd)—Brilliant scarlet with throat slightly deeper in color. Extra large blooms set close. Short spike. 15 cents each.

SWEET LAVENDER—(Coleman)—Lavender with much darker throat of reddish cast. It is very desirable on account of its extra early blooming habit. 25 cents each.

## GLADWOOD GLADIOLI FOR 1926

I have assembled for this list a most comprehensive assortment of the world's best gladioli. It has been my earnest effort to grow the highest quality bulbs of the most satisfactory sorts and sell them at a price that you can afford to pay. If this policy meets with your approval, I hope to be favored with at least a portion of your orders for gladiolus bulbs. You can order from

this list with the full assurance of perfect satisfaction.

We grow GLADS to make you GLAD.

### PINK SHADES

AMERICA—(Banning, 1900)—Lavender-pink, shading to lighter in throat. A very delicate color. 85 to 90 days. 5 cents each.

HALLEY—(Velthuys, 1910)—Very early, rosy scarlet, usually described as salmon pink, with a lemon yellow throat. 65 to 70 days. 5 cents each.

MAIDEN'S BLUSH—(Grullemans, 1916)—Prim. Self-colored blush pink of most charming, graceful habit. EXTRA. 60 to 65 days. 10 cents each.

PANAMA—(Banning)—Rosy pink of same habit as America. 85 to 90 days. 5 cents each.

MRS. FRANK PENDLETON—(Kunderd, 1914)—Large, rosy-pink flowers with an ox-blood blotch. 80 to 85 days. 5 cents each.

PRINCE OF WALES—(Van Zanten, 1913)—A beautiful salmon pink. 65 to 70 days. 5 cents each.

PINK PERFECTION—(Hopman, 1913)—Pale rosy-pink, splashed deeper pink. Midrib white. A wonderful pink. 105 to 110 days. 12 cents each.

ROSE PEARL—Imagine a dainty, self-pink Halley without the Halley throat and you have this exquisitely beautiful glad. 65 to 70 days. 10 cents each.

MRS. DR. NORTON—(Kunderd, 1915)—Light pink shading to cream in the throat. This flower has been a sensation at the flower shows for the past few years and is now low enough in price for all to enjoy it. 10 cents each.

ODIN—Slightly darker salmon than Prince of Wales, with larger flowers that open out wide and flat. Color is relieved by small red blotch in throat. I consider it better than Prince of Wales every way except that it does not open quite so many flowers at one time. This is an exceptionally good variety. 15 cents each.

LE MARECHAL FOCH—Similar in color to America, but about two weeks earlier. 5 cents each.

EVELYN KIRTLAND—(Austin, 1916)—Large, wide open flowers of a glistening, rosy pink shade, melting to a shell pink in the center. Scarlet blotches on the lower petals. If I were restricted to one pink in the lower priced varieties this would be it. 5 cents each.

ROSE LUISANTE—(Grullemans, 1916)—Without a doubt this is one of the most beautiful glads in the pink sections; rosy pink shading to delicate cream in the throat. This is a wonderful combination of colors producing an effect hitherto unknown in gladioli. I am so sure it will please you I am repeating the offer made last year. If after flowering this plant you are not satisfied that it is what I claim for it, you may report the fact to me and I will give you credit for double the amount you paid for it. This credit is redeemable in any variety of gladiolus stock shown in my regular retail list. Price 25 cents each; \$2.50 per dozen.

1910 ROSE—(Kunderd)—Deep rose with a white throat. This, with Alice Tiplady and Maiden's Blush, has dominated the cut flower markets of our large cities for the past two years. 10 cents each.

### CREAM and YELLOW SHADES

ALICE TIPLADY—(Kunderd)—Prim. A large flowering, bright orange. 10 cents each.

BUFF BEAUTY—(Grullemans, 1916)—Prim. Charming combination of buff and orange. Extra tall spike with many flowers open at once. 90 to 100 days. 25 cents each.

ADORABLE—(Grullemans, 1916)—Prim. Immense cream, splashed deep pink. 10 cents each.

LORD NELSON—(Grullemans, 1916)—Prim. Rosy orange. Very tall spike of large flowers. Distinct. 85 to 95 days. 25 cents each.

NIAGARA—(Banning)—Cream yellow with rose splashes near the outer edges of petal. Splendid. 95 to 100 days. 5 cents each.

ORANGE BRILLIANT—(Grullemans, 1916)—Prim. Its name describes it. The earliest glad we grow. Small blossom. 55 days. 10 cents each.

SCHWABEN—(Pfizer, 1914)—Lemon yellow, blotched carmine. A massive flower of a pleasing shade. 90 to 95 days. 5 cents each.

GOLDEN MEASURE—(Kelway)—This is THE large flowered pure yellow to date. 35 cents each.

FLORA—This is quite similar to the preceding except that it is sometimes indistinctly flaked. 15 cents each.

JEWEL—(C. Zeestraten, 1921)—Salmon pink with yellow throat. Very early and strong grower. EXTRA. 60 days. 20 cents each.

ALTAIR—Salmon saffron. A new color in glads. 10 cents each.

### BLUE, LAVENDER, and PURPLE

BARON HULOT—(Lemoine, 1896)—Rich, velvety purple with lemon yellow dash on lower petal. Distinct. 85 to 95 days. 15 cents each.

HERADA—(Austin, 1916)—Pure mauve. Rather short spike but a wonderful color. 10 cents each.

LEANDER—(Grullemans, 1916)—Prim. Clematis blue. Lemon throat with a red blotch. 65 to 70 days. 25 cents each.

LOUISE—(Wright)—Clear lavender shading to deep purple in the throat. Extra fine. 15 cents each.

### WHITE

PEACE—(Croff, 1899)—White with a lilac stripe in the throat. This is one of the most important whites in the flower trade. 95 to 100 days. 8 cents each.

L'IMMACULEE—Pure glistening white blooms opening gracefully on a wiry stem giving an airy effect that is very pleasing. EXTRA. 10 cents each.

WILLY WIGMAN—(Waarner, 1912)—Extra large glistening white with blood red blotch, sea shell pink back of petals. 7 cents each.

RED, WHITE and GOLD—(Kunderd, 1915)—Upper part white, lower portion lemon yellow with a red blotch on each petal. 15 cents each.

### RED

GOV. HANLEY—(Kunderd)—Cardinal red. The best early red selling at a moderate price. 12 cents each.

MRS. FRANCES KING—(Coblentz, 1909)—The standard of excellence by which all other reds are measured. Vermillion red. Grow it in quantity. 80 to 85 days. 5 cents each.

PRINCIPINE—(Kirchoff, 1910)—Large scarlet flowers with a white blotch, overlaid red. 90 to 95 days. 5 cents each.

WAR—(Groff, 1914)—Blood red, tall spike and large flower. FINE. 100 to 110 days. 10 cents each.

EMPRESS OF INDIA—(Velthuys, 1908)—Deep maroon, giving an almost black effect. Unique. 85 to 90 days. 10 cents each.

DEINER'S AMERICAN BEAUTY—(Deiner, 1917)—American Beauty rose color with a creamy throat. Many blooms open at once. A PICTURE. 35 cents each.

CRIMSON GLOW—(Betscher, 1916)—Pure deep crimson. Large flower. 10 cents each.

VIOLET QUEEN—(Grullemans, 1916)—Prim. Rosy violet. FINE. 85 days. 15 cents each.

Any of the above, dozen price ten times the price of one.



## COLLECTIONS OF GLADIOLUS BULBS

For various reasons, some folks prefer to order their bulbs in collections. So, for their benefit, I have made the following lots. These collections are made up in large quantities before the shipping season starts, so please do not ask to have them changed. You will find real value in every one of them.

NO. 1-M—EXTRA SPECIAL BARGAIN. 75 bulbs for \$1.00. These are not the large bulbs like I supply in separate named varieties, but all should bloom this year. 75 bulbs, postage paid, for \$1.00.

NO. 2-S—THE SPLENDID SIX. If you can not make up your mind as to what you want but want something good at a fair price, try this one.

Evelyn Kirtland—pink	Willy Wigman—white
Leander—blue	Mrs. F. King—red
Buff Beauty—buff	Empress of India—maroon

One of each (6 in all) for 50 cents.  
Two of each (12 in all) for 85 cents.  
Six of each (36 in all) for \$2.00

NO. 3-D—THE DANDY DOZEN. This is the cream of each color class collected for this offer and priced so low you cannot ignore it.

Maiden's Blush—pink	L'Immaculee—white
Prince of Wales—salmon	Crimson Glow—red
Buff Beauty—buff	Sweet Lavender—lavender
Baron Hulot—purple	E. J. Shaylor—rose
Peace—white	Le Marechal Foch—pink
Pink Perfection—pink	Myra—salmon

One of each (12 in all) for \$1.00.  
Two of each (24 in all) for \$1.85.  
Six of each (72 in all) for \$4.50.  
Ten of each (120 in all) for \$7.50.

No. 4-SC. I grow very large quantities of all the different subjects offered herein to make sure I have enough to fill all orders. Quite often I have some left over after the selling season closes June 1st, so I am going to make up some prize collections of this stock and surprise some of you with them. Of course, I cannot say at this time what they will contain, but I assure you they will be worth double the amount I am asking for them. Just put a dollar bill in your letter and ask for the SURPRISE COLLECTION. It will be mailed to you, all postage prepaid, right after June 1st. You may order any number of collections at \$1.00 each.

## DAHLIAS

I have before me a list containing 1700 different varieties of Dahlias and I venture to say that not over five per cent of the entire lot would prove really worthwhile under the very trying weather conditions of the Middle West. I have winnowed out a few varieties of outstanding merit which I can offer you with the satisfaction of knowing they will give good results under almost any circumstances.

A. D. LIVONI—(Show)—Shell pink, very free flowering. 20 cents each.

"DEE LIGHTED"—(Decorative)—This is the largest

white decorative I know. Pinch it back when about a foot high to get plenty of flowers. 30 cents each.

F. L. BASSETT—(Decorative)—Deep lavender. Flowers profusely. 20 cents each.

MINA BURGLE—(Decorative)—Brilliant red. 25 cents each.

KALIF—(Cactus)—Pure scarlet. A wonderful flower. 50 cents each.

PATRICK O'MARA—(Decorative)—Old gold. The best autumn shade. 50 cents each.

## SEEDS

So many of my friends have written me asking where they could get good, reliable flower seed and others asking me to get it for them, that I have decided to add seeds to my offerings. I am growing many of them here at GLADWOOD GARDENS and some items I am having specialists grow for me. Better seeds cannot be found anywhere.

### ANNUAL FLOWER SEEDS

ASTER—There are just two things to remember in growing good asters: (1) Do not grow on the same ground year after year; and, (2) Never allow them to be checked in their growth. They are very accommodating plants if these two points are observed.

KING—Th's type is a universal favorite. Strong growers, reaching 18 inches to 20 inches and flower from August to October from outdoor sown seed. All colors mixed. 10 cents per packet.

CALLIOPSIS—If you ever grow this annual you never will be without it again. It is very free flowering and excellent for cutting. Sow seed where plants are to bloom and thin them out to stand about 8 inches apart. All colors. 10 cents per packet.

COSMOS—EXTRA EARLY GIANT—There is not a more beautiful annual than cosmos but the old varieties were such late bloomers it was practically impossible to enjoy them in our northern country. Now, however, I am able to offer you an extra early strain which has blossomed for me in about 80 days, at least two months

before the autumn blooming sorts showed a flower. Sow the seeds early in the spring where the plants are to stand and thin them to about 15 inches apart. 10 cents per packet.

EVERLASTING FLOWERS—Nothing nicer for winter bouquets. I have made up a wonderful collection to fill the growing demand for "Strawflowers," including the best Helichrysum, Anemobium, Acroelinum, etc. 10 cents per packet.

GLADIOLUS—New varieties of gladiolus are easily grown from seed and if you have seed from a desirable source, good varieties are quite likely to appear. I have a small quantity of hand pollenized seed which I hybridized for my own use which I have decided to share with my friends. Cultural directions free with each order. 25 cents per packet.

PHLOX—Drummondii—Easily grown and very desirable annuals. The large flowering kinds I am offering will produce a wealth of bloom from early summer until late fall. Mixed. 10 cents per packet.

POPPY—Annual Sorts—To make it easy for you to secure a large assortment of this popular flower, I have assembled a fine collection of the many desirable kinds, such as Shirley, Admiral, Daneborg, American Legion, etc. 10 cents per packet.

ZINNIA—No flower in the whole list has seen more improvement than has the Zinnia. We now have almost every conceivable shade in a myriad of forms. I have a fine collection of the most desirable kinds in this lot. 10 cents per packet.

## PERENNIAL SEEDS

Is it any wonder that the old-fashioned hardy border, the pride of our grandmother's garden, is coming back into favor? The wonder is that it ever went out. A judicious selection of varieties will give continuous bloom from early spring until snow of early winter. There is no more fun in gardening than growing one's own plants, and look at the saving. The seeds listed below will give plants which increase in size and beauty from year to year. In comparing the prices of my seeds with those of other sources, please take into consideration the size of my packets and the quality of my seeds. I could give you a larger size packet of seeds of unknown merit and still make a larger profit than I am on the high quality stock I am furnishing my customers, but I am content to grow and sell only the very best quality of the latest improved strains. A trial of my flower seeds will show you the difference between "my kind" and "just seeds."

**AQUILEGIA**—This is the old-fashioned Columbine, but I have secured a strain of long-spurred hybrids of great vigor. Extra large flowers and exquisite colors. They are a wonderful improvement over the old forms. 10 cents per packet.

**CAMPANULA**—I am offering just one *Campanula* this

year; *Campanula Carpatica*, commonly called Carpathian Harebell. This variety grows about 8 inches high and is covered with clear blue flowers from June until October. Fine for an edging for the hardy border. 10 cents per packet.

**COREOPSIS**—*Lanceolata Grandiflora* — Golden-yellow flowers. Invaluable for cutting throughout the entire season. 10 cents per packet.

**DELPHINIUM**—*Belladonna*—If you like blue flowers, and who does not, you must by all means have a good supply of these plants. It is easily grown from seed and produces long spikes of pale, blue flowers from June until heavy frost. Fine for cutting. 10 cents per packet.

**DIANTHUS BARBATUS**—(Sweet William)—Johnson's Giants—This improved strain of old-fashioned Sweet William is indeed a revelation. Immense heads of bloom in all the desirable colors. 10 cents per packet.

**GAILLARDIA**—(Blanket Flower)—Heavy and continuous blooming from June until frost, makes this flower a favorite. Outer petals crimson and orange with dark brown centers. A fine cut flower. 10 cents per packet.

**ANCHUSA**—*Italica*—Dropmore variety. During May and June this variety is literally covered with gentian-blue flowers. 10 cents per packet.

## BOUQUETS

These verbal nose-gays are as much a part of my "pay" as the small profit I make on the flower stocks I sell. If you are pleased with my stock and service, I shall be glad to hear from you; if for any reason you are not entirely pleased, I shall expect to hear from you. If I can be of assistance to you in your garden problems, I shall consider it a pleasure to help you in any way that I am able.

Shelbyville, Ind., Aug. 13th, 1925.

Dear Sir:—\*\*\*\*\* Our gladiolus are now blooming, they are just real beauties. We have had lots of inquiries as to where we got the bulbs. Mrs. G. T.

Carlinville, Ill., Sept. 26th, 1925.

Gentlemen:—The Iris got in in good shape and are all in the ground. I am quite pleased with the way you handled the order. Mr. W. B. O.

(This was an order for 3,000 Iris roots, handled in double-quick time.)

Benzonia, Mich., May 31st, 1925.

Dear Mr. Wood:—I want to thank you for the generous way in which you filled my order (your system of

counting differs materially from that of most seedmen) and for the free bulbs which I am very glad to have. Miss F. L. S.

Marydel, Md., August 11th, 1925.

Gentlemen:—The Iris arrived in fine condition and I wish you might see the eleven Iris I received from \_\_\_\_\_. They are about one-fourth as large as the ones you sent. \*\*\*\*\* He sent no extras, either. I thank you very much for the extra "Snow Queen," as I have not that variety in my collection. \*\*\*\* Thanking you again for your interest in the past, I am most sincerely a friend of GLADWOOD GARDENS.

Mrs. I. B. C.

Grawn, Mich., Sept. 4th, 1925.

Dear Mr. Wood:—Being in the gladiolus business, you doubtless see a lot of big blossoms but it is something new for me to have gladiolus that measure four and a half inches across. \*\*\*\*\* I had several that were 4½ inches and this has been a very dry summer, too. \*\*\*\*\* If the public knew you put out bulbs of that quality, you ought to have more business than you could handle. Success to you.

Yours very truly,  
Rev. E. F. V.

## TERMS

Cash must accompany all orders. All prices named in this list include postage paid.

What is more discouraging than the usual non-warranty clause found everywhere in the usual seed catalogue? I omit it entirely, for I have the greatest confidence in my seeds and bulbs, and still more, I have implicit confidence in the intelligence, fairness and justice

of my patrons. We all know that success with seeds and plants depends on conditions of soil, weather and natural consequences beyond the control of the average gardener. I am always willing to do what is right and beyond this you will not ask me to go.

**QUANTITIES:** To arrive at the dozen price of any item multiply the "each price" by ten.

Send All Orders to GLADWOOD GARDENS, Copemish, Michigan